

JENNIFER ALEXIS

MEDIA KIT

Jennifer is a singer/songwriter and a veteran financial journalist and broadcaster. From the White House to Wall Street, Jennifer interviews the nation's top financial and political players, including members of the Federal Reserve, members of Congress, the White House and chief executives. From a voice of the people to a vocalist of the world, Jennifer has mastered journalism and communication on the highest level and is now taking the skills of communicating through news to communicating through music.

As a financial expert, who can analyze economics and markets and better help the public understand it, Jennifer now wants to use that voice to transcend mass consumers and audiences through song to help people improve self-worth, self image and incorporate more positive values into society. She worked very hard to build her successful journalism career and act 2 is her blossoming singing career.

She seeks to inspire listeners to put themselves first and go after what they want most with the conviction that they can achieve and are meant for greatness. This is rooted in her own dreams, hard work, determination and perseverance in pursuing her own personal goals. Jennifer won't take no for an answer, has a strong work ethic and sense of perseverance and determination.

Like her reporting, she seeks to tell stories through her music to connect with others and inspire them to pursue their interests and get in touch with their true feelings.

JENNIFER STANDS FOR

- Empowerment, dreams, taking risks, courage
- Overcoming challenges & obstacles with determination
- One word for Jennifer's brand: INSPIRE

As an artist, and an individual, Jennifer stands for empowering young women and helping them pursue their dreams, teaching them the importance of believing and standing up for yourself, being confident, going after what you want, and taking control of your destiny. Achieving dreams and personal achievement is a big part of who Jennifer is and embodies what she stands for.

"Dreams are highly personal. They're aren't something that you share with someone else. They are yours. Fulfilling dreams fill a part of you and stays with you in a way that nothing else in the world does and in a way that no one else can give you. It's a gift you give yourself."

-Jennifer Alexis

JENNIFER'S JOURNEY

Jennifer started taking piano lessons in third grade and has been singing on and off her entire life. But what got her serious about singing was songwriting. Over ten years ago, she started writing songs out of stress and wanted to sing the songs she wrote. Continuous disappointments – professionally and personally from her career to dating -- wore her down causing her to fall into a negative thought pattern. She felt frustrated, lonely and had a lot of excess energy that made her feel out of control. Through writing music Jennifer found a voice and an outlet.

DSPs

Songs are distributed through TuneCore across all major streaming platforms, including Spotify, iTunes, Apple Music, Amazon, iHeartRadio, TikTok, SnapChat and more.

COLLABORATIONS/PRODUCERS

Jennifer has collaborated with Grammy award winning producer DAB (Dustin Bowie), Grammy-nominated producer Brandon Howard, Gary Bannister, and Will Morales.